

LIFE CHANGING OPPORTUNITY

BUSINESS PROGRAM



4step

www.4stepnetwork.com



FOUR STEP RETAIL LTD.

**DEAR PRODUCT PROMOTER,
WELCOME TO THE WORLD OF FOURSTEP RETAIL LIMITED**

FOURSTEP RETAIL LTD started its journey with a business idea that would bring together its two biggest goals: better health & financial freedom.

FOURSTEP RETAIL will be Gujarat's leading direct selling company which will establish its unique identity in India. Fourstep Retail gives you an effective business strategy through a variety of high-quality products at economical prices which include 4Step, Feelme, Diri, Agrifro brand, health care, oral care, beauty care, personal care, agro care, child care, home care, and grocery products. The aim of the company is to help people achieve a happier and healthier life.

We believe that "**THINKING TOGETHER IS A BEGINNING, STAYING TOGETHER IS PROGRESS, AND WORKING TOGETHER IS SUCCESS.**" Our fifteen years of experience in direct selling have designed a work culture & business environment that will lead you to remarkable growth. Your desire, commitment, and positive attitude, blended with our experience & business principles, will definitely take us together to the heights of success and growth for our secure future.

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Dr. Sandipkumar
FOUNDER & DIRECTOR



SKILL SE SUCCESS

THE AFFILIATE PROGRAM

THE FOURSTEP RETAIL program focuses on increasing direct sales of retail products through customer-driven groups. Customers can build their own groups by recruiting others, and as the group grows, they earn commissions and bonuses based on the sales made by their consumers.

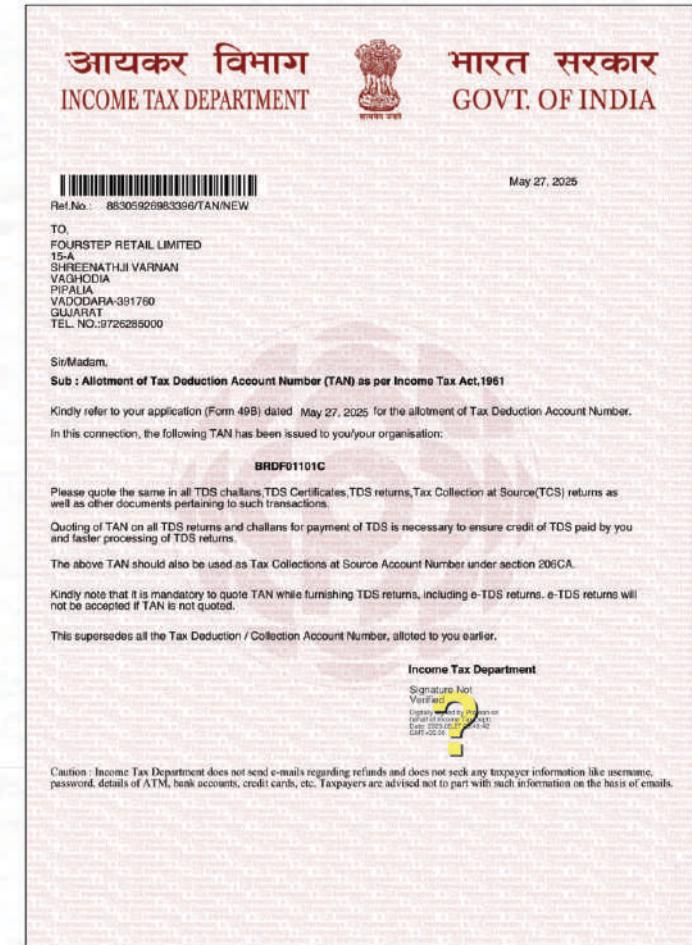
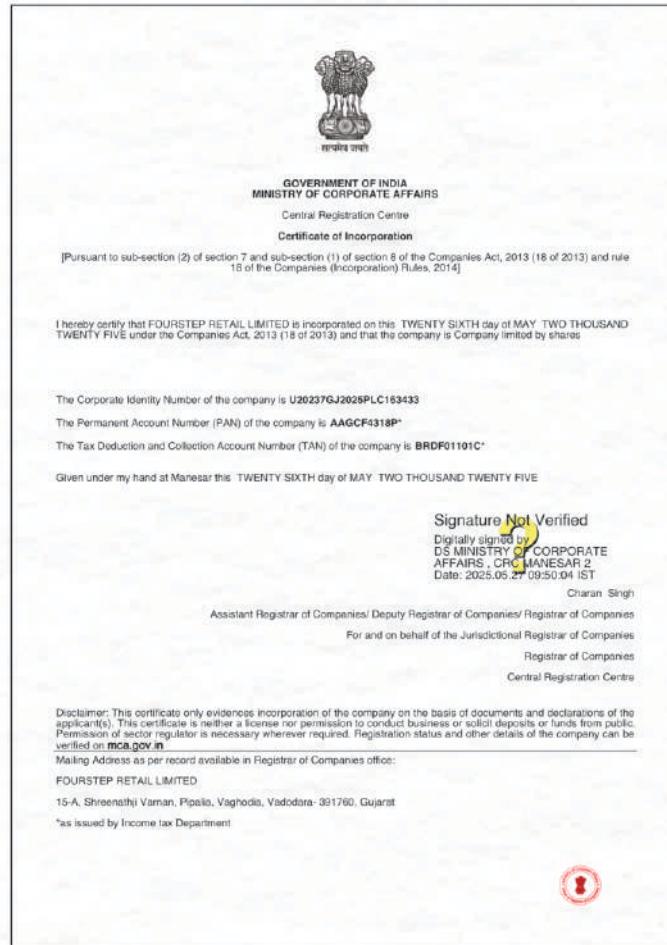
This organization operates on an affiliate program model, which incorporates powerful sales concepts, strategies, and techniques that are effective in marketing, boosting sales, and expanding the consumer community.

EDUCATION SYSTEM BY SKILL SE SUCCESS

Ultimately, leadership is not about glorious crowning acts. It's about keeping your team focused on a goal and motivated to do their best to achieve it - especially when the stakes are high and the consequences truly matter. It's about laying the groundwork for others' success, and then standing back and letting them shine.



LEGAL DOCUMENTS



LEGAL DOCUMENTS

Government of India
Form GST REG-06
[See Rule 10(1)]
Registration Certificate

Registration Number : 24AAGCF4318P1ZD

1. Legal Name	FOURSTEP RETAIL LIMITED			
2. Trade Name, if any				
3. Additional trade names, if any				
4. Constitution of Business	Public Limited Company			
5. Address of Principal Place of Business	Building No./Flat No.: 15-A Name Of Premises/Building: SHREENATHJI VARNAN Road/Street: VAGHODIA Locality/Sub Locality: VAGHODIA ROAD City/Town/Village: Pipaliya District: Vadodara State: Gujarat PIN Code: 391760			
6. Date of Liability				
7. Period of Validity	From	03/07/2025	To	Not Applicable
8. Type of Registration	Regular 			
9. Particulars of Approving	Centre			
Signature				
Name	Atul Jain			
Designation	Superintendent			
Jurisdictional Office	VADODARA			
Date of Issue of Certificate	03/07/2025			
Note: The registration certificate is required to be prominently displayed at all places of business in the State.				

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 03/07/2025 by the jurisdictional authority.

INTELLECTUAL
PROPERTY INDIA
GOVERNMENT OF INDIA
REGISTRATION, TRADEMARKS

व्यापार चिन्ह के लिए अनुबंधनक / Annexure of Trade Mark Certificate

क्रमांक / No. 366698

व्यापार चिन्ह संख्या / Trade Mark No. 623380

दिनांक / Date 25-12-2023

LEGAL DOCUMENTS



OUR REGISTERED BRAND





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स्वदेशी
उत्पाद
Swadeshi
PRODUCT



fssai
Food Safety and Standards
Authority of India



4step

INDIA'S MOST POWERFUL PRODUCT PURCHASE CONCEPT

PRODUCT PROMOTERS will receive all the benefits of product offers and discounts. Your code will also qualify for additional benefits based on both self and group purchases.

The more your group activates and purchases, the greater the benefits you will receive.

The **FOURSTEP** retail program focuses on increasing direct sales of retail products through a group of customers recruited by individual users. As the customer group grows, users can earn commissions and bonuses based on the sales made by their group's consumers.

This organization operates on an affiliate program model. The program leverages **power sales concepts**, strategies, and techniques that are effective in driving sales and expanding the consumer community.

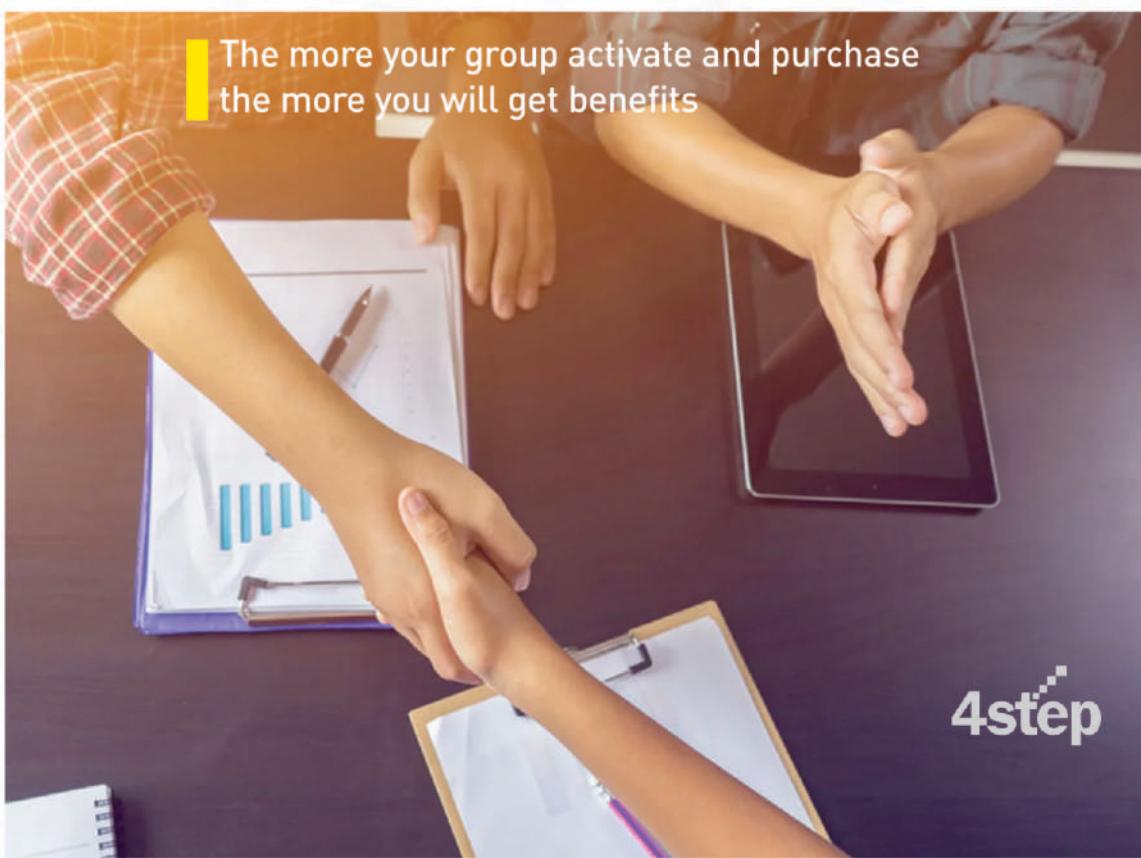




FOURSTEP RETAIL LTD.
PRODUCT PROMOTER
FREE REGISTER NOW

PRODUCT PROMOTER will receive all the benefits of product offers and discounts. Your code will also qualify for additional benefits based on self and group purchases.

The more your group activate and purchase the more you will get benefits



11 BONUS INCOME OF SUCCESS





BIO-MAGNETIC SHOES

CLASSIC



CLASSIC PRO



PREMIUM



CHANGE

YOUR SHOP



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- ✖ BEST QUALITY PRODUCT
- ✓ MARKET PRICE
- ✖ MONEY BACK GUARANTEE
- ✖ DISCOUNT
- ✖ 10% CASHBACK IN WALLET
- ✖ REWARDS
- ✖ CONSISTENCY FREE PRODUCTS
- ✖ BUSINESS OPPORTUNITY

YOUR LIFE



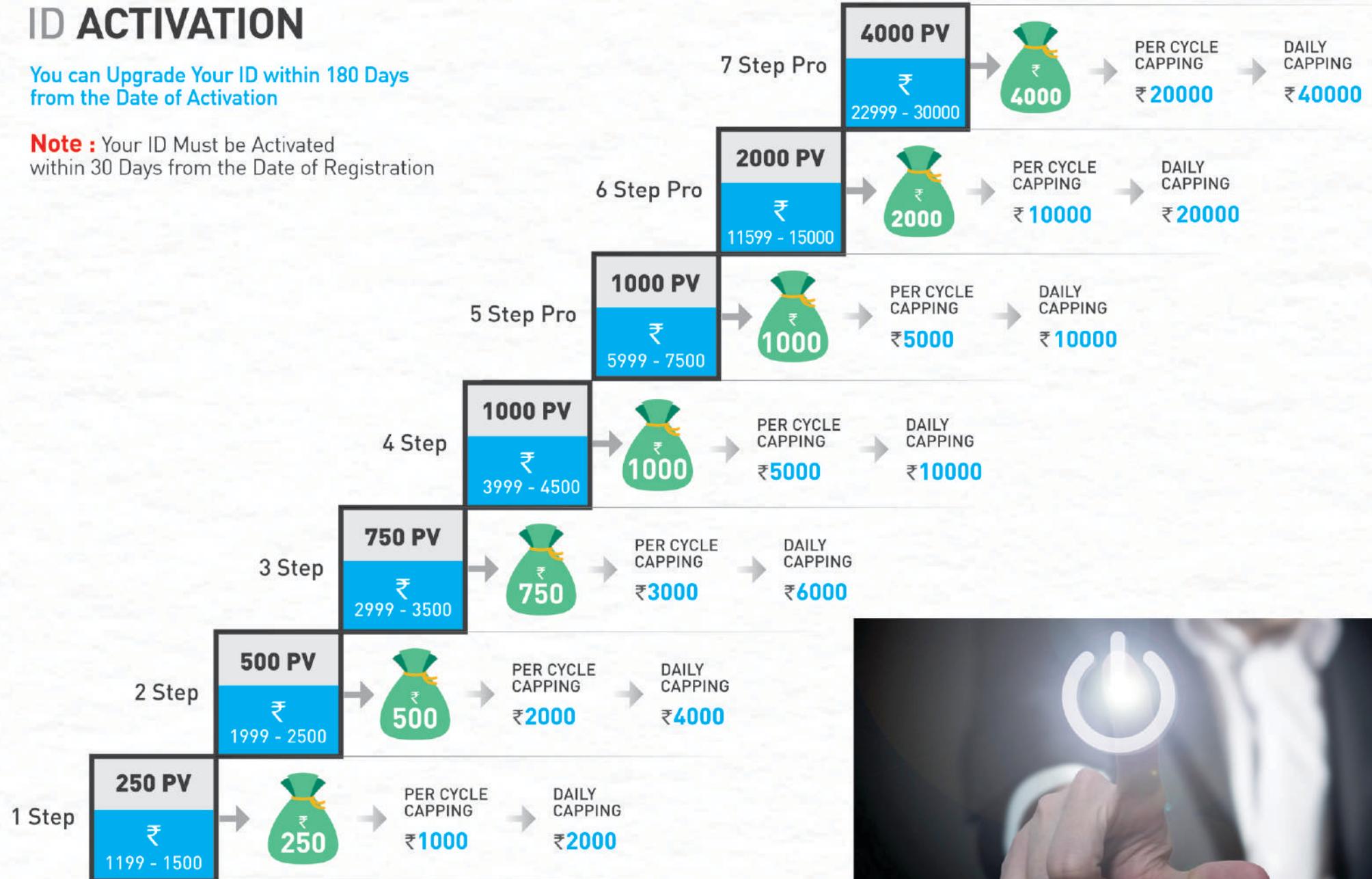
4step

- ✓ BEST QUALITY PRODUCT
- ✓ DISTRIBUTOR PRICE
- ✓ MONEY BACK GUARANTEE
- ✓ UPTO 30% DISCOUNT
- ✓ 10% CASHBACK IN WALLET
- ✓ REWARDS
- ✓ CONSISTENCY FREE PRODUCTS
- ✓ BUSINESS OPPORTUNITY

ID ACTIVATION

You can Upgrade Your ID within 180 Days from the Date of Activation

Note : Your ID Must be Activated within 30 Days from the Date of Registration



1. LOYALTY (RE-PURCHASE) BONUS

MAKE YOUR OWN PURCHASE balance you will be given an affiliate purchase bonus. you must purchase products worth at least **₹500/-** per month to avail repeat purchase bonus if you purchase in the current month your bonus starts from the month you start shopping business closing will be done on your monthly cycle.

- Retail Margin
10% to 30%

- SELF PURCHASE CASHBACK 10% to 15% IN PRODUCT PURCHASE WALLET



1.1. LOYALTY (RE-PURCHASE) BONUS

GET FREE PRODUCTS
EVERY 5TH MONTH IN
YOUR CONSISTENCY
PURCHASE WALLET

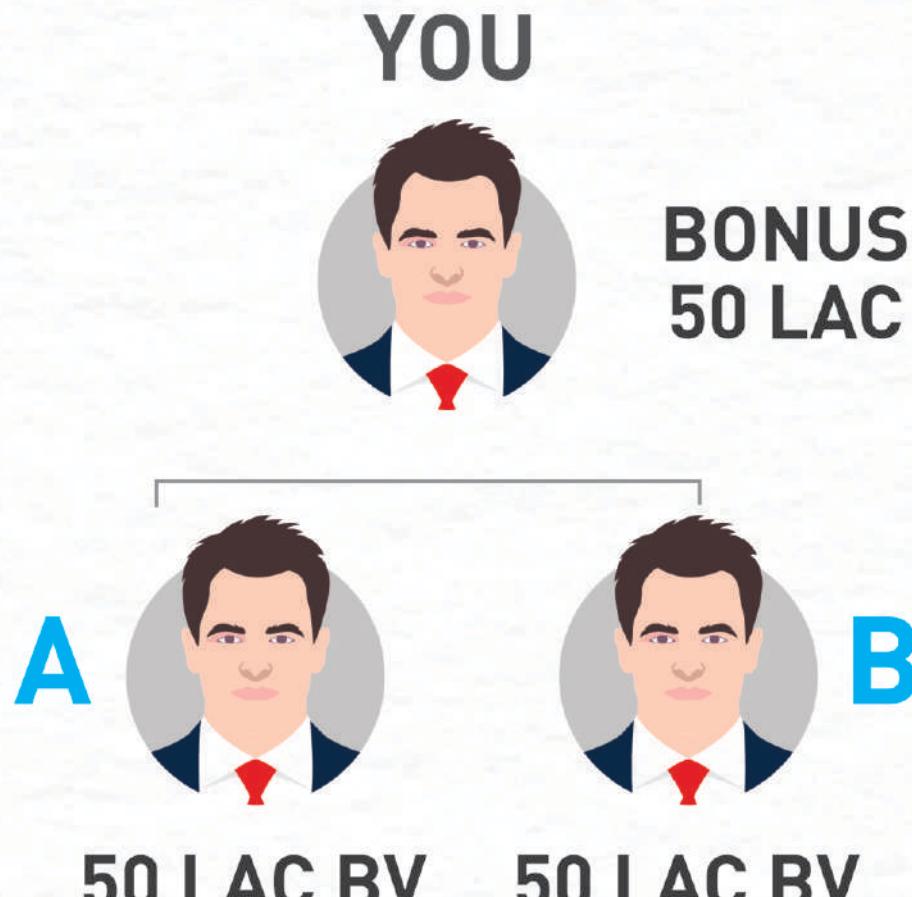
For Ex. (Your Purchasing)

1st Month	₹1200
2nd Month	₹1800
3rd Month	₹2500
4th Month	₹4500
Total Purchase	₹10,000

- You will Get
25% Free Products
5th Month
- ₹10,000x25% = ₹2500 Free Products
- Your purchasing for consistency offer must be between 1st to 15th of every month



1.2. LOYALTY (RE-PURCHASE) BONUS



- 100% BV MATCHING EVERY MONTH NEW BUSINESS.

ID	BONUS LIMIT
1 Step /250 PV	₹25,000/-
2 Step /500 PV	₹50,000/-
3 Step /750 PV	₹75,000/-
4 Step /1000 PV	₹5 Lacs
5 Step Pro /1000 PV	₹10 Lacs
6 Step Pro /2000 PV	₹20 Lacs
7 Step Pro /4000 PV	₹50 Lacs



2. FAMILY SAVER BONUS



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If any active 4Step Product Promoter meets with an unfortunate casualty and loses his/her life, the nominee will be compensated with 1% of the company's total PV for that particular month.

The promoter's ID will be transferred to the nominee, provided that the distributor had maintained a self loyalty purchase of ₹500 for three consecutive months prior to the month of death.

The company, along with its leaders, will also provide possible support.

IN CASE OF MORE THAN ONE SUCH INCIDENT IN A MONTH, THE 1% COMPENSATION WILL BE DISTRIBUTED AMONG THE RESPECTIVE NOMINEES.

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3. ROYALTY CLUB BONUS

GET

3%

OF COMPANY'S
TOTAL TURNOVER
EVERY MONTH



ROYALTY INCENTIVE

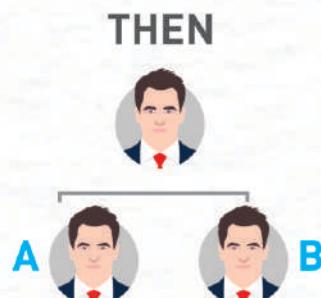
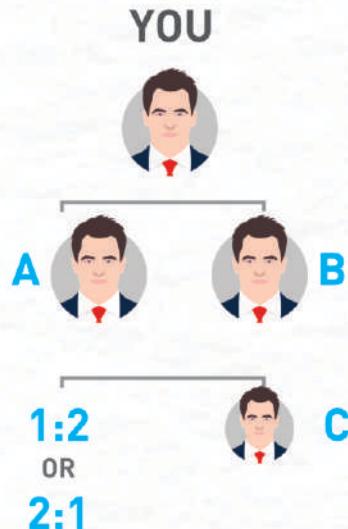
3% OF THE COMPANY'S TOTAL TURNOVER (INR).

THE NUMBER OF PEOPLE RECEIVING ROYALTY WILL BE LISTED.

- TO BE ELIGIBLE FOR ROYALTY BENEFITS, YOU MUST SUBMIT 6 DIRECT 4-STEP & ABOVE ID'S (ACTIVATED WITH THE 4-STEP & ABOVE PACKAGE) WITHIN 30 DAYS FROM YOUR ACTIVATION DATE.
- TO RECEIVE THIS BONUS, YOU MUST BE REGISTERED AND HAVE 6 DIRECTLY SPONSORED 4-STEP & ABOVE ID'S.
- YOU MUST MAKE RE-PURCHASE OF ₹500 EVERY MONTH TO QUALIFY FOR ROYALTY CLUB BONUS IN EVERY MONTHLY CYCLE.
- YOU ALSO RECEIVE THE BENEFITS OF THE MATCHING CLUB ALL YOUR MATCHING BV IS CALCULATED FOR THE CURRENT MONTH.

YOU MUST MAKE PURCHASES ON YOUR ID EVERY MONTH TO BE ELIGIBLE FOR THIS ROYALTY.

4. GROUP BUILTUP BONUS



1:1 WILL CONTINUE

ELIGIBILITY TO GET ALL THE BENEFITS AND BONUS

To meet eligibility, you have to bring two of your self and one below them. As soon as you complete eligibility, you are ready for real income.



PACKAGE	PV	MATCHING PER PAIR	INCOME	PER CYCLE CAPPING	DAILY CAPPING
1 Step	250 PV	1	₹250	₹1000	₹2000
2 Step	500 PV	2	₹500	₹2000	₹4000
3 Step	750 PV	3	₹750	₹3000	₹6000
4 Step	1000 PV	4	₹1000	₹5000	₹10000

You have 180 days from activation to upgrade your package. No upgrades allowed after that.

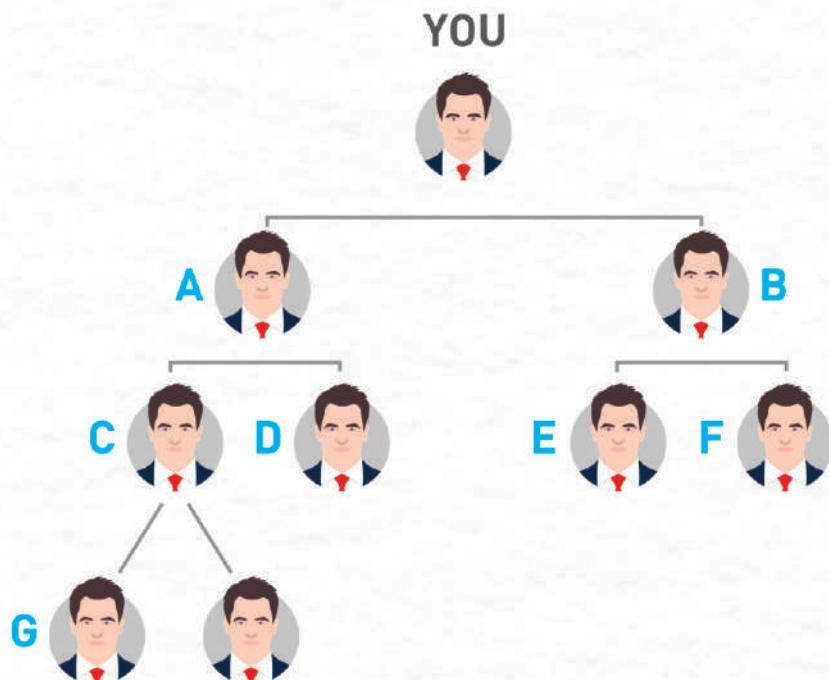
DAILY 2 CLOSING:

CYCLE 1- 12 AM. TO 12 PM. | CYCLE 2- 12 PM. TO 12 AM.

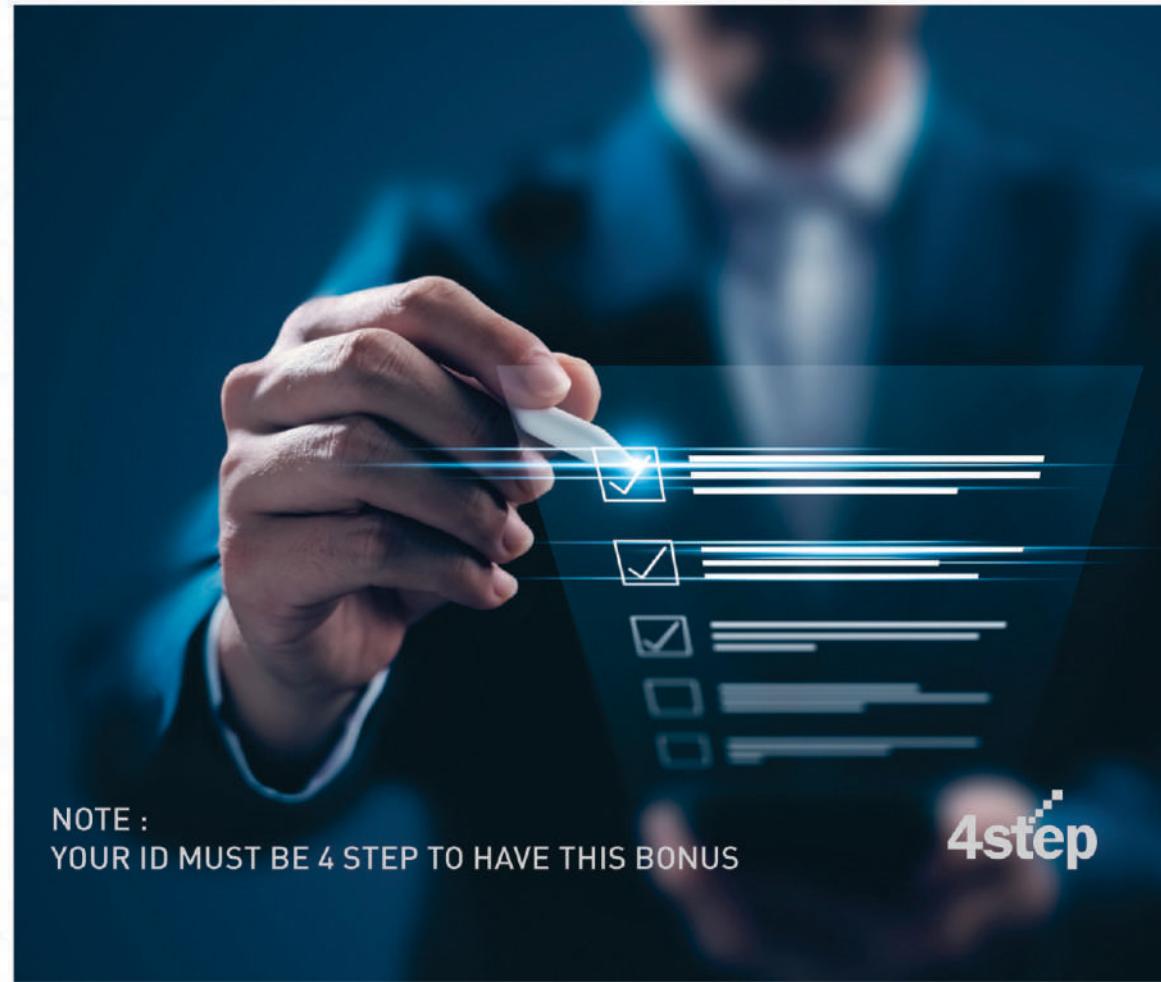
5. BUSINESS MONITORING BONUS

GET 10% OF THE GROUP BUILT-UP BONUS

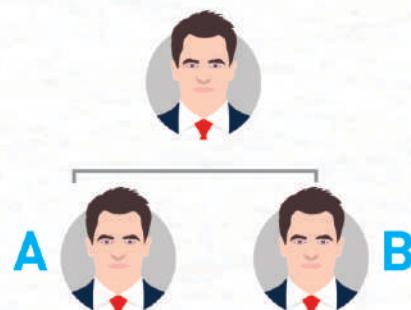
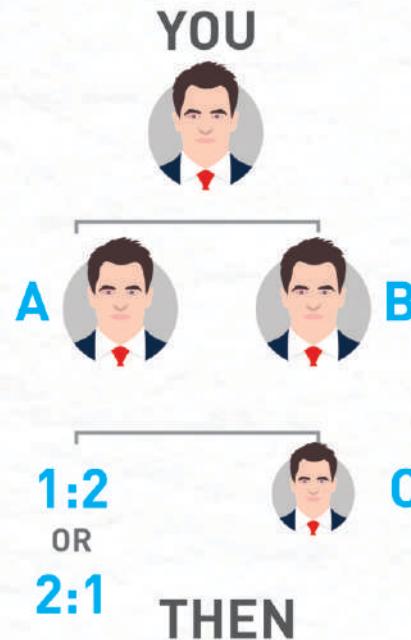
- From all your directly sponsored 4step (1000 PV) ID's.
- This Bonus is without any Capping and any Matching, You can refer unlimited direct sponsored Anytime, Anywhere in India.



- G is Sponsored by YOU
- G earning ₹1,00,000 Monthly
- 10% = ₹10,000 YOU's Monitoring income.



6. BUILT-UP PRO BONUS



1:1 WILL CONTINUE

ELIGIBILITY TO GET ALL THE BENEFITS AND REWARD

To meet eligibility, you have to bring two of yourself and one below them. As soon as you complete eligibility, you are ready for real income.

PACKAGE	PV	INCOME	PER CLOSING BONUS LIMIT	DAILY BONUS LIMIT
5 Step Pro	1000 PV	₹1000	₹5000	₹10,000
6 Step Pro	2000 PV	₹2000	₹10,000	₹20,000
7 Step Pro	4000 PV	₹4000	₹20,000	₹40,000

**Daily 2 Closing: CLOSING 1) 12 AM. TO 12 PM.
CLOSING 2) 12 PM. TO 12 AM.**

FIRST PAIR 1000 PV : 2000 PV OR 2000 PV: 1000 PV

SECOND PAIR 1000PV:1000PV DIRECT TWO LEFT-1 AND RIGHT-1 SPONSOR COMPULSORY.

BALANCED PV WILL BE CARRY FORWARD.

NOTE : EARNING 1 PV = ₹1/-

7. LEADERSHIP RANK BONUS

1ST

YOUR SELF ACTIVE ID MUST HAVE AN ACTIVE DIRECT SPONSOR WITH 1 ACTIVE ID ON THE LEFT AND 1 ACTIVE ID ON THE RIGHT THEN YOU BECOME A **MANAGER**

2ND

YOUR SELF MANAGER ID AND SPONSOR TO SPONSOR TOTAL
YOUR LEFT TEAM 3 MANAGER ID & YOUR RIGHT TEAM 3 MANAGER ID
THEN YOU BECOME A **AREA MANAGER**

3RD

YOUR SELF AREA MANAGER ID AND SPONSOR TO SPONSOR TOTAL
YOUR LEFT TEAM 7 MANAGER ID & YOUR RIGHT TEAM 7 MANAGER ID
THEN YOU BECOME A **ZONAL MANAGER**

4TH

YOUR SELF ZONAL MANAGER ID AND SPONSOR TO SPONSOR TOTAL
YOUR LEFT TEAM 12 MANAGER ID & YOUR RIGHT TEAM 12 MANAGER ID
THEN YOU BECOME A **REGIONAL MANAGER**



RANK	1ST GEN. (LEVEL)	2ND GEN. (LEVEL)	3RD GEN. (LEVEL)	4TH GEN. (LEVEL)	5TH GEN. (LEVEL)	6TH GEN. (LEVEL)	TOTAL
MANAGER	30%	-	-	-	-	-	30%
AREA-MANAGER	30%	20%	-	-	-	-	50%
ZONAL-MANAGER	30%	20%	15%	-	-	-	65%
REGIONAL-MANAGER	30%	20%	15%	10%	10%	15%	100%

Note : Only For This Bonus will Be Group Built Up Pro Package ID Activation Compulsary.

8. DIWALI CELEBRATION BONUS

NOTE : YOUR ID HAS TO BE UPGRADED TO
4 STEP(1000PV) COMPULSORY.



GET 5% DIWALI BONUS ON YOUR
LAPSED MATCHING PV TURNOVER.

9. TRAVEL CLUB BONUS

YOU HAVE TO FULFILL THESE CONDITIONS TO AVAL THIS OPPORTUNITY- GET A CHANCE TO TRAVEL EVERY YEAR



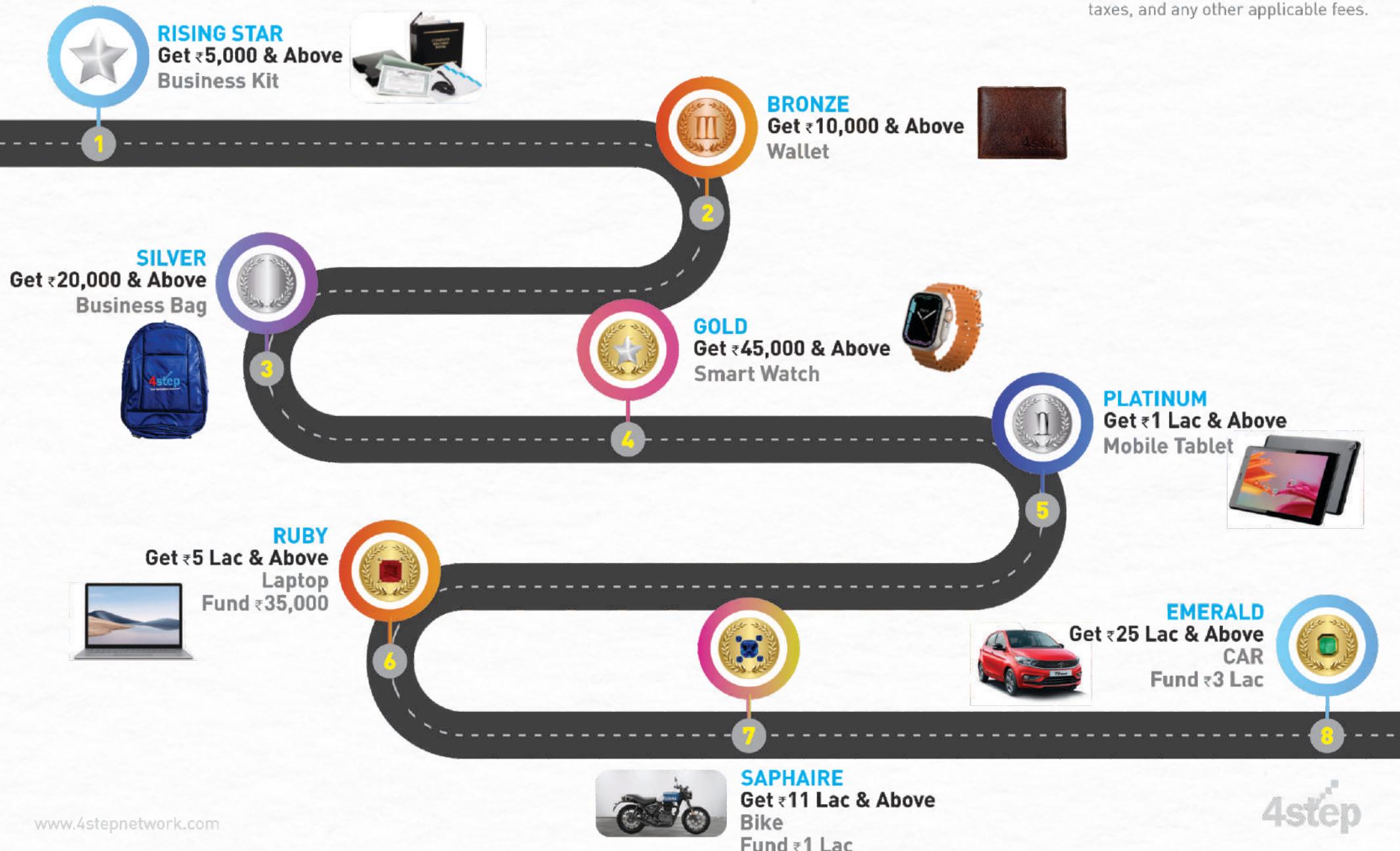
Note: The qualifiers for this tour will be drawn as per the closing of each financial year.
Only payout received under GBB and LPB will be counted.

- YOU GET A SINGLE-PERSON DOMESTIC TRIP (2N/3D) WHEN YOUR GB BONUS AND PR BONUS EARNINGS CROSS 6 LAKH.
YOU GET A COUPLE DOMESTIC TRIP (2N/3D) WHEN YOUR GB BONUS AND PR BONUS EARNINGS CROSS 10 LAKH.
- YOU GET A SINGLE-PERSON INTERNATIONAL TRIP (3N/4D) WHEN YOUR GB BONUS AND PR BONUS EARNINGS CROSS 11 LAKH.
YOU GET A COUPLE INTERNATIONAL TRIP (3N/4D) WHEN YOUR GB BONUS AND PR BONUS EARNINGS CROSS 20 LAKH.
- YOU ARE GETTING A CHANCE TO TRAVEL ON A FREE DOMESTIC TRIP FOR 2 NIGHTS AND 3 DAYS, AND AN INTERNATIONAL TOUR FOR 3 NIGHTS AND 4 DAYS.

10. RANK & REWARDS BONUS

Note:

Any rewards achiever must also pay document charges, government charges, taxes, and any other applicable fees.



10.1. RANK & REWARDS BONUS

Note:

Any rewards achiever must also pay document charges, government charges, taxes, and any other applicable fees.



DIAMOND
Get ₹51 Lac & Above
Maruti Ciaz
Fund ₹5 Lac



ROYAL DIAMOND
Get ₹3 Cr. & Above
Mercedes
Fund ₹15 Lac



11

BLACK DIAMOND
Get ₹1 Cr. & Above
Hyundai Creta
Fund ₹11 Lac



10

CROWN DIAMOND
Get ₹5 Cr. & Above
BMW
Fund ₹25 Lac



12

JEWAL
Get ₹10 Cr. & Above
Jaguar
Fund ₹75 Lac



13

CROWN JEWEL
Get ₹25 Cr. & Above
Land Rover
Fund ₹2 Cr.



14



15

AMBASSADOR
Get ₹100 Cr. & Above
Rolls- Royce
Fund ₹11 Cr.

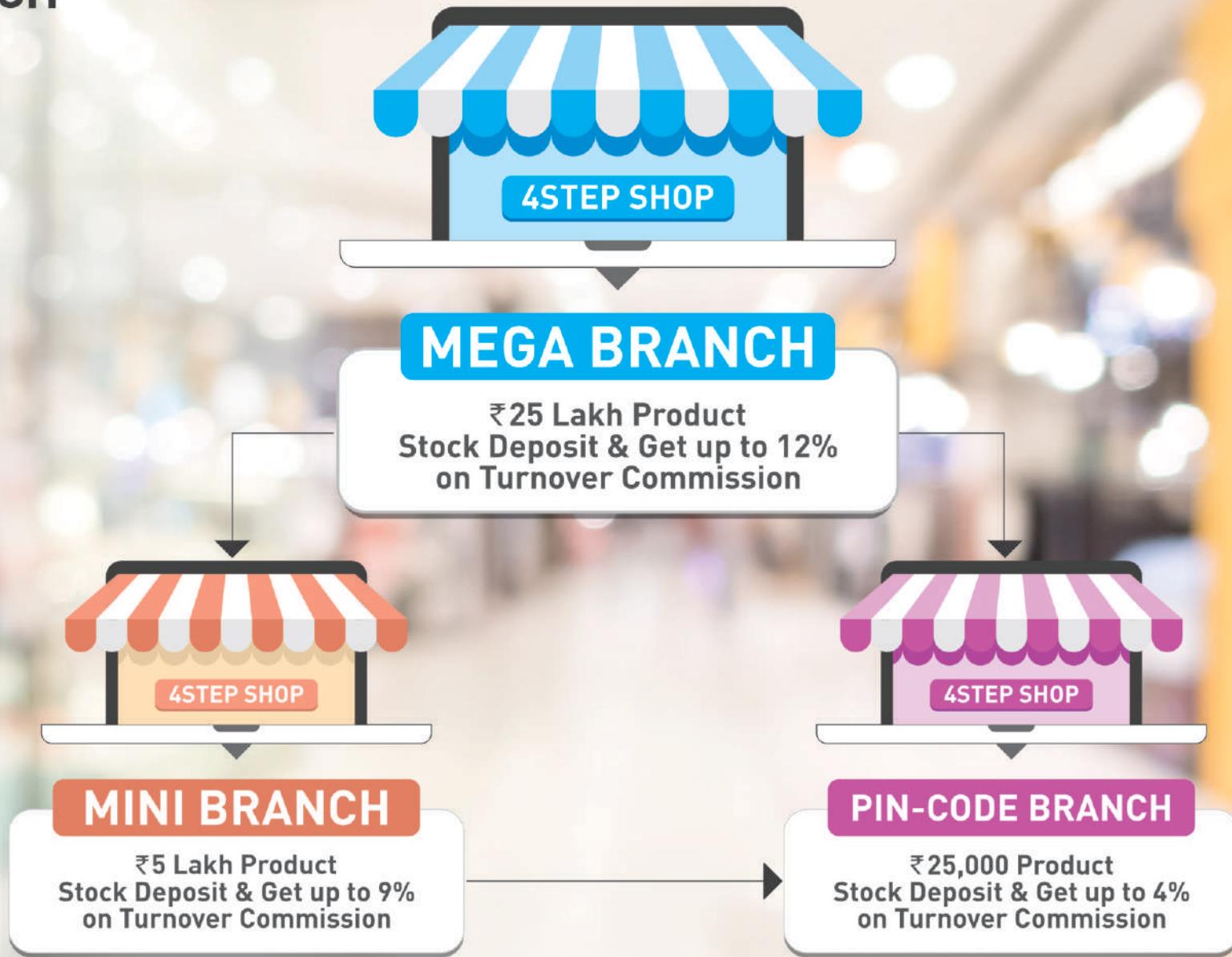


16

EMPEROR
Get ₹50 Cr. & Above
Luxury Farm Villa
Fund ₹5 Cr.



11. BRANCH



* Any promoter who refers a branch through their ID will receive an additional 1% commission on that particular branch's monthly sales.

TERMS & CONDITIONS

- CUSTOMER PARTICIPATING IN FOURSTEP RETAIL LTD. MUST BE 18 OR OLDER.
- ONCE KYC AND NOMINEE DETAILS ARE VERIFIED AND APPROVED FOR RECEIVING PAYMENTS, THEY CANNOT BE CHANGED. HOWEVER, THE CUSTOMER MAY TRANSFER THEIR ID/CODE TO THE REGISTERED NOMINEE.
- PAYMENTS WILL BE PROCESSED DAILY, SUBJECT TO A MINIMUM NET PAYMENT AMOUNT OF ₹500.
- A 10% BUSINESS DEVELOPMENT CHARGE, APPLICABLE TDS, AND 3% LOYALTY PURCHASE WALLET DEDUCTION WILL BE APPLIED TO EVERY BONUS.
- IF ANYONE ABUSES THE COMPANY, SPEAKS ILL OF THE SYSTEM, OR ENGAGES IN ANY UNETHICAL ACT, FOURSTEP WILL TAKE LEGAL ACTION AND TERMINATE THEIR ACCOUNT.
- THE COMPANY RESERVES THE RIGHT TO CHANGE OR MODIFY ALL EARNING BONUSES. ALL DISPUTES ARE SUBJECT TO VADODARA JURISDICTION ONLY.
- ONE PAN CARD AND ONE MOBILE NUMBER CAN BE USED FOR ONLY ONE ACTIVATION.
- ₹500 SELF ID PURCHASE IS MANDATORY FOR BRONZE & ABOVE.



FOURSTEP RETAIL LTD.

1ST FLOOR, SHOP NO.24, DIVYA PLAZA,
NR.KAMLANAGER LAKE, AJWA ROAD,
VADODARA-GUJARAT. PIN : 390019

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4step
"One destination success"

हर जीत की,
अगली स्टेप-फोरस्टेप
व्यवसाय में समय ही सब कुछ है।
सही जगह,
सही समय,
सही मंच,
सही निर्णय का सही कदम - **4Step**
यही उत्तम समय है....!!!