LIFE CHANGING OPPORTUNITY

BUSINESS PROGRAM





FOUR STEP RETAIL LTD.

DEAR PRODUCT PROMOTER,
WELCOME TO THE WORLD OF FOURSTEP RETAIL LIMITED

FOURSTEP RETAIL LTD started its journey with a business idea that would bring together its two biggest goals: better health & financial freedom.

FOURSTEP RETAIL will be Gujarat's leading direct selling company which will establish its unique identity in India. Fourstep Retail gives you an effective business strategy through a variety of high-quality products at economical prices which include 4Step, Feelme, Diri, Agrifro brand, health care, oral care, beauty care, personal care, agro care, child care, home care, and grocery products. The aim of the company is to help people achieve a happier and healthier life.

We believe that "THINKING TOGETHER IS A BEGINNING, STAYING TOGETHER IS PROGRESS, AND WORKING TOGETHER IS SUCCESS."

Our fifteen years of experience in direct selling have designed a work culture & business environment that will lead you to remarkable growth. Your desire, commitment, and positive attitude, blended with our experience & business principles, will definitely take us together to the heights of success and growth for our secure future.

4step

Dr. Sandipkumar

FOUNDER & DIRECTOR



EDUCATION SYSTEM BY SKILL SE SUCCESS

Ultimately, leadership is not about glorious crowning acts. It's about keeping your team focused on a goal and motivated to do their best to achieve it - especially when the stakes are high and the consequences truly matter. It's about laying the groundwork for others' success, and then standing back and letting them shine.

THE AFFILATE PROGRAM

THE FOURSTEP RETAIL program focuses on increasing direct sales of retail products through customer-driven groups. Customers can build their own groups by recruiting others, and as the group grows, they earn commissions and bonuses based on the sales made by their consumers.

This organization operates on an affiliate program model, which incorporates powerful sales concepts, strategies, and techniques that are effective in marketing, boosting sales, and expanding the consumer community.



LEGAL DOCUMENTS



GOVERNMENT OF INDIA MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that FOURSTEP RETAIL LIMITED is incorporated on this TWENTY SIXTH day of MAY TWO THOUSAND TWENTY FIVE under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is U20237GJ2025PLC163433

The Permanent Account Number (PAN) of the company is AAGCF4318P*

The Tax Deduction and Collection Account Number (TAN) of the company is BRDF01101C*

Given under my hand at Manesar this TWENTY SIXTH day of MAY TWO THOUSAND TWENTY FIVE

Signature Not Verified
Digitally signed by
DS MINISTRY OF CORPORATE
AFFAIRS, CRC MANESAR 2
Date: 2025.05.27 09:50:04 IST

Charan Singh

Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on mca.gov.in

Mailing Address as per record available in Registrar of Companies office:

FOURSTEP RETAIL LIMITED

15-A, Shreenathji Varnan, Pipalia, Vaghodia, Vadodara- 391760, Gujarat

*as issued by Income tax Department



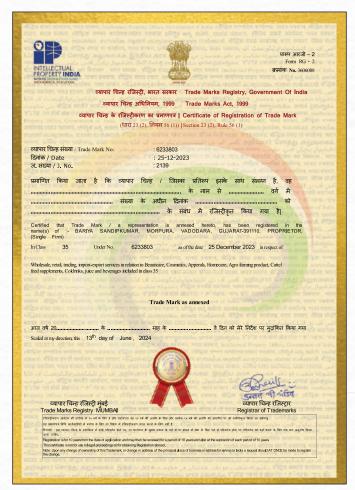


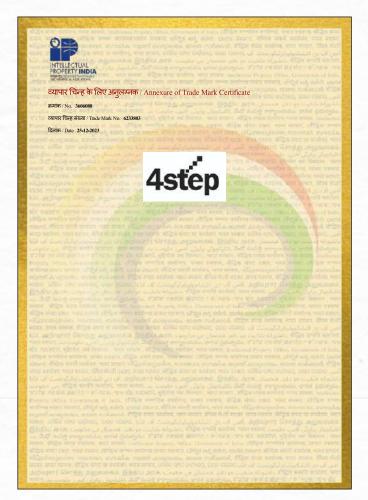




LEGAL DOCUMENTS









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INDIA'S MOST POWERFUL PRODUCT PURCHASE CONCEPT

PRODUCT PROMOTERS will receive all the benefits of product offers and discounts. Your code will also qualify for additional benefits based on both self and group purchases.

The more your group activates and purchases, the greater the benefits you will receive.





FOURSTEP RETAIL LTD.

PRODUCT PROMOTER FREE IOWA REGISTER OVA

PRODUCT PROMOTER will receive all the benefits of product offers and discounts. Your code will also qualify for additional benefits based on self and group purchases.



9 BONUS INCOME OF SUCCESS



CHANGE

YOUR SHOP

YOUR LIFE





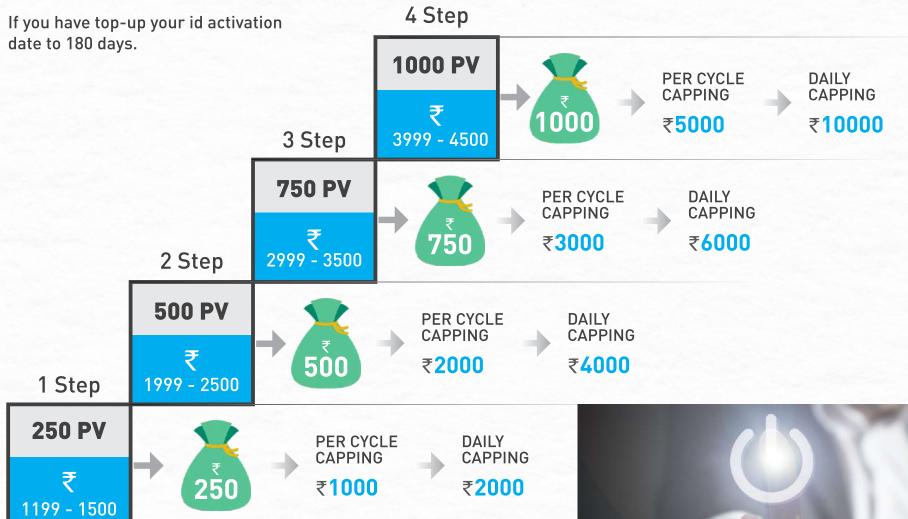
4step

www.4stepnetwork.com

- **8** BEST QUALITY PRODUCT
- MARKET PRICE
- **8** MONEY BACK GUARANTEE
- **OISCOUNT**
- **8** 10% CASHBACK IN WALLET
- **®** REWARDS
- **OVER STATE OF STATE**
- BUSINESS OPPORTUNITY

- **SEST QUALITY PRODUCT**
- O DISTRIBUTOR PRICE
- MONEY BACK GUARANTEE
- **⊘** UPTO 30% DISCOUNT
- **⊘** 10% CASHBACK IN WALLET
- **ORDITION** REWARDS
- CONSISTENCY FREE PRODUCTS
- **OBUSINESS OPPORTUNITY**

1. ID ACTIVATION



DAILY 2 CLOSING:

CYCLE 1- 12 AM. TO 12 PM. I CYCLE 2- 12 PM. TO 12 AM.

4step

2. LOYALTY PURCHASE BONUS

MAKE YOUR OWN PURCHASE balance you will be given an affiliate purchase bonus. you must purchase products worth at least ₹500/- per month to avail repeat purchase bonus if you purchase in the current month your bonus starts from the month you start shopping business closing will be done on your monthly cycle.

- Retail Margin10% to 30%
- SELF PURCHASE CASHBACK 10% to 15% IN PRODUCT PURCHASE WALLET



2.1. LOYALTY PURCHASE BONUS

GET FREE PRODUCTS EVERY 5™ MONTH IN YOUR CONSISTENCY PURCHASE WALLET

For Ex. (Your Purchasing)

1st Month	₹1200
2nd Month	₹1800
3rd Month	₹2500
4th Month	₹4500
Total Purchase	₹10,000

You will Get
 25% Free Products
 5th Month

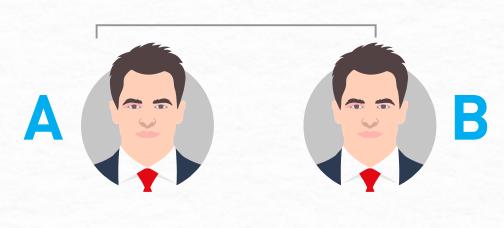


- ₹10,000x25% = ₹2500 Free Products
- Your purchasing for consistency offer must be between 1st to 15th of every month



2.2. LOYALTY PURCHASE BONUS





1 LAC BV 1 LAC BV

• 100% BV MATCHING EVERY MONTH NEW BUSINESS.

ID	EARNING LIMIT
1Step	₹25,000/
2 Step	₹50,000/
3 Step	₹75,000/
4 Step	No Limit

- If your id is activated by 1st step, monthly capping on Loyalty purchase income will be ₹25000
- If your id is activated by 2nd step, monthly capping on Loyalty purchase income will be ₹50000
- If your id is activated by 3rd step, monthly capping on Loyalty purchase income will be ₹75000
- If your id is activated by 4th step, than there will be no capping. You can earn unlimited monthly from Loyalty purchase bonus.

MONTHLY LOYALTY PURCHASE PAYOUT



3. FAMILY SAVER BONUS



If any active 4Step Product Promoter meets with an unfortunate casualty and loses his/her life, the nominee will be compensated with 1% of the company's total PV for that particular month.

The promoter's ID will be transferred to the nominee, provided that the distributor had maintained a self loyalty purchase of ₹500 for three consecutive months prior to the month of death.

The company, along with its leaders, will also provide possible support.

IN CASE OF MORE THAN ONE SUCH INCIDENT IN A MONTH, THE 1% COMPENSATION WILL BE DISTRIBUTED AMONG THE RESPECTIVE NOMINEES.



4. ROYALTY CLUB BONUS

GET

3%

OF COMPANY'S TOTAL TURNOVER EVERY MONTH



ROYALTY INCENTIVE

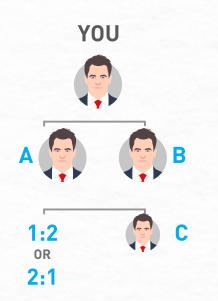
3% OF THE COMPANY'S TOTAL TURNOVER (INR).

THE NUMBER OF PEOPLE RECEIVING ROYALTY WILL BE LISTED.

- TO BE ELIGIBLE FOR ROYALTY BENEFITS, YOU MUST SUBMIT 6 DIRECT 4-STEP IDS (ACTIVATED WITH THE 4-STEP PACKAGE) ANYTIME FROM YOUR ACTIVATION DATE ONWARD. ADDITIONALLY, YOU MUST MAKE A MONTHLY PURCHASE FROM YOUR WALLET.
- TO RECEIVE THIS BONUS, YOU MUST BE REGISTERED AND HAVE 6 DIRECTLY SPONSORED 4-STEP (1000 PV) IDS.
- YOU MUST MAKE RE-PURCHASE OF ₹500 EVERY MONTH TO QUALIFY FOR ROYALTY CLUB BONUS IN EVERY MONTHLY CYCLE.
- YOU ALSO RECEIVE THE BENEFITS OF THE MATCHING CLUB ALL YOUR MATCHING BV IS CALCULATED FOR THE CURRENT MONTH.

YOU MUST MAKE PURCHASES ON YOUR ID EVERY MONTH TO BE ELIGIBLE FOR THIS ROYALTY.

5. GROUP BUILTUP BONUS





1:1 WILL CONTINUE



PACKAGE	PV	MATCHING PER PAIR	INCOME	PER CYCLE CAPPING	DAILY CAPPING
1 Step	250 PV	1	₹250	₹1000	₹2000
2 Step	500 PV	2	₹500	₹2000	₹4000
3 Step	750 PV	3	₹750	₹3000	₹6000
4 Step	1000 PV	4	₹1000	₹5000	₹10000

You have 180 days from activation to upgrade your package. No upgrades allowed after that.



6. DIWALI CELEBRATION BONUS

NOTE: YOUR ID HAS TO BE UPGRADED TO 4 STEP(1000PV) COMPULSORY.



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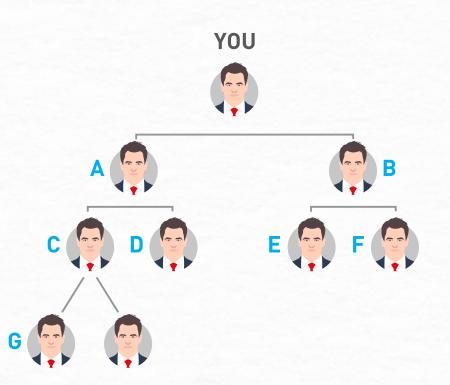
4step

7. BUSINESS

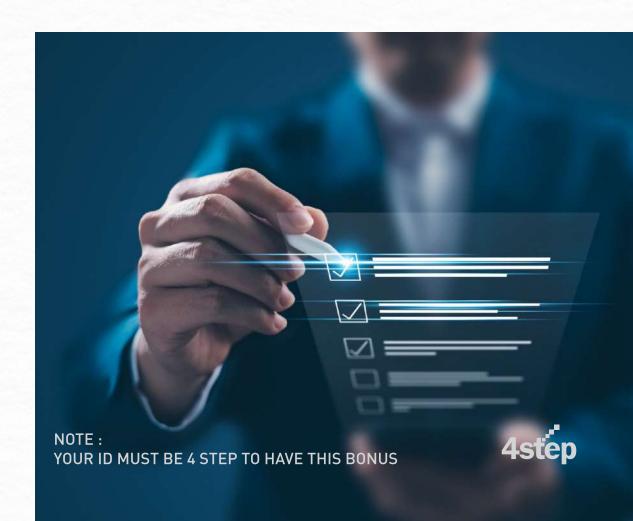
MONITORING BONUS

GET 10% OF THE GROUP BUILT-UP BONUS

- From all your directly sponsored 4step (1000 PV) ID's.
- This Bonus is without any Capping and any Matching, You can refer unlimited direct sponsored Anytime, Anywhere in India.



- G is Sponsored by YOU
- G earning ₹1,00,000 Monthly
- 10% = ₹10,000 YOU's Monitoring income.



8. TRAVEL CLUB BONUS

YOU HAVE TO FULFILL THESE CONDITIONS TO AVAIL THIS OPPORTUNITY- GET A CHANCE TO TRAVEL EVERY YEAR



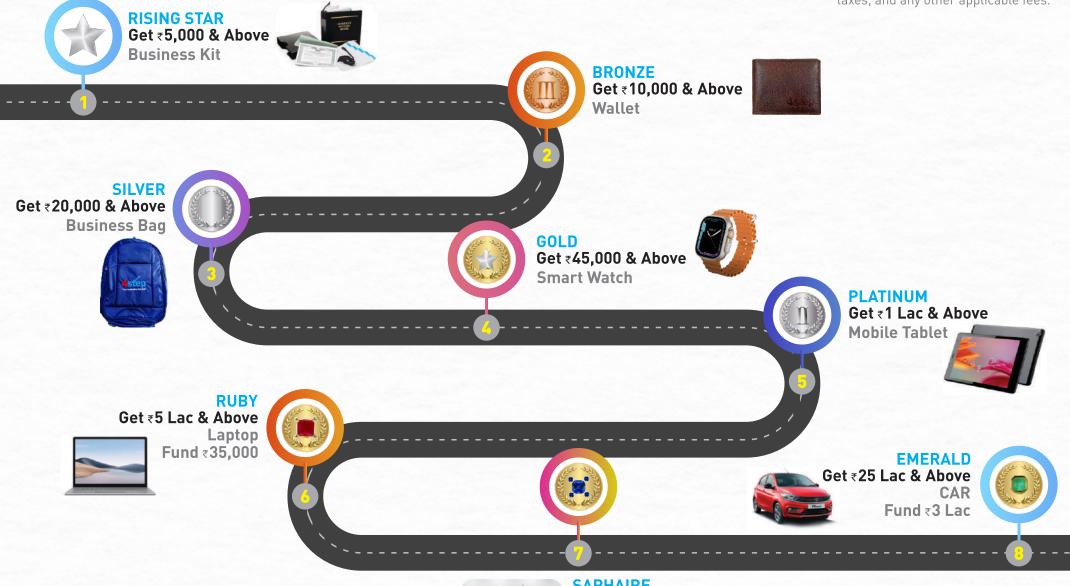
- YOU GET A SINGLE-PERSON DOMESTIC TRIP (2N/3D) WHEN YOUR GB BONUS AND PR BONUS EARNINGS CROSS 6 LAKH. YOU GET A COUPLE DOMESTIC TRIP (2N/3D) WHEN YOUR GB BONUS AND PR BONUS EARNINGS CROSS 10 LAKH.
- YOU GET A SINGLE-PERSON INTERNATIONAL TRIP (3N/4D) WHEN YOUR GB BONUS AND PR BONUS EARNINGS CROSS 11 LAKH. YOU GET A COUPLE INTERNATIONAL TRIP (3N/4D) WHEN YOUR GB BONUS AND PR BONUS EARNINGS CROSS 20 LAKH.
- YOU ARE GETTING A CHANCE TO TRAVEL ON A FREE DOMESTIC TRIP FOR 2 NIGHTS AND 3 DAYS, AND AN INTERNATIONAL TOUR FOR 3
 NIGHTS AND 4 DAYS.



9. RANK & REWARDS BONUS

Note:

Any rewards achiever must also pay document charges, government charges, taxes, and any other applicable fees.

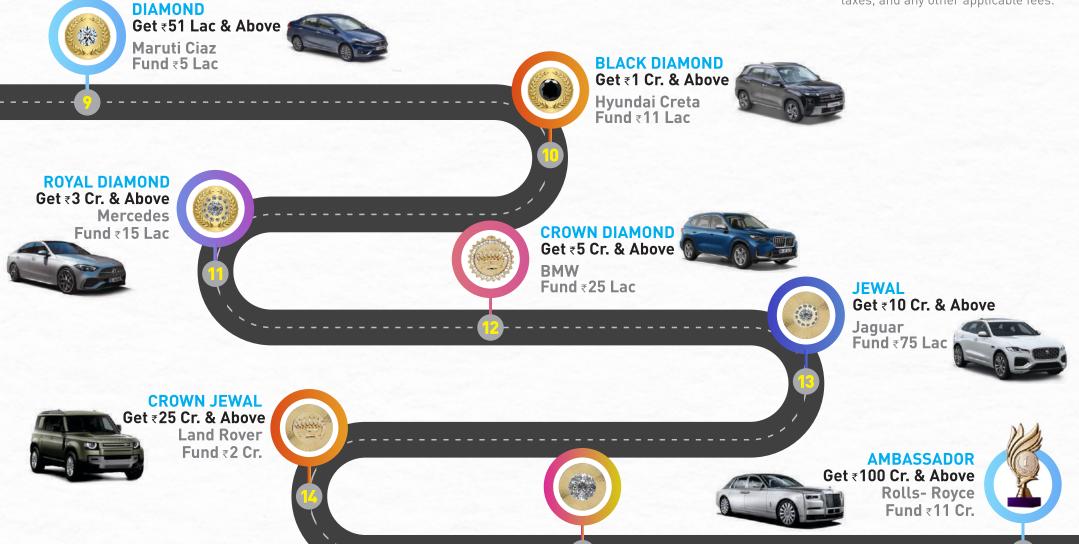




9.1. RANK & REWARDS BONUS

Note:

Any rewards achiever must also pay document charges, government charges, taxes, and any other applicable fees.





EMPEROR Get ₹50 Cr. & Above Luxury Farm Villa Fund ₹5 Cr.



10. BRANCH



MEGA BRANCH

₹25 Lakh Product
Stock Deposit & Get up to 12%
on Turnover Commission



MINI BRANCH

₹3 Lakh Product
Stock Deposit & Get up to 9%
on Turnover Commission



PIN-CODE BRANCH

₹25,000 Product
Stock Deposit & Get up to 4%
on Turnover Commission

TERMS & CONDITIONS

- CUSTOMER PARTICIPATING IN FOURSTEP RETAIL LTD. MUST BE 18 OR OLDER.
- ONCE KYC AND NOMINEE DETAILS ARE VERIFIED AND APPROVED FOR RECEIVING PAYMENTS, THEY CANNOT
 BE CHANGED. HOWEVER, THE CUSTOMER MAY TRANSFER THEIR ID/CODE TO THE REGISTERED NOMINEE.
- PAYMENTS WILL BE PROCESSED DAILY, SUBJECT TO A MINIMUM NET PAYMENT AMOUNT OF ₹500.
- A 10% BUSINESS DEVELOPMENT CHARGE, APPLICABLE TDS, AND 5% LOYALTY PURCHASE WALLET DEDUCTION
 WILL BE APPLIED TO EVERY BONUS.
- IF ANYONE ABUSES THE COMPANY, SPEAKS ILL OF THE SYSTEM, OR ENGAGES IN ANY UNETHICAL ACT,
 FOURSTEP WILL TAKE LEGAL ACTION AND TERMINATE THEIR ACCOUNT.
- THE COMPANY RESERVES THE RIGHT TO CHANGE OR MODIFY ALL EARNING BONUSES. ALL DISPUTES ARE SUBJECT TO VADODARA JURISDICTION ONLY.
- ONE PAN CARD AND ONE MOBILE NUMBER CAN BE USED FOR ONLY ONE ACTIVATION.
- ₹500 SELF ID PURCHASE IS MANDATORY FOR BRONZE & ABOVE.





हर जीत की, अगली स्टेप-फोरस्टेप व्यवसाय में समय ही सब कुछ है। सही जगह, सही समय, सही मंच, सही निर्णय का सही कदम - 4Step यही उत्तम समय है...!!!